

ITALY MEETS VIETNAM

Launching CDP Business Matching Platform - the first digital platform connecting Vietnamese and Italian businesses

05 October 2023



3.00 p.m. / 10.00 a.m.



Digital Event

*Introduced by **Laurent Franciosi**, Head of International Markets Department, CDP*

*Moderated by **Carlotta Giarola**, International Markets Department, CDP*

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| 10.00 – 10.15 | Welcome addresses and Introductory remarks <ul style="list-style-type: none">• Pasquale Salzano, President, SIMEST and Director of European and International Affairs, CDP• Marco della Seta, Italian Ambassador to Hanoi |
| 10.15 – 10.25 | Current trade challenges and opportunities for the Italian and Vietnamese companies |
| 10.25 – 10.40 | Perspectives of industrial cooperation between Italy and Vietnam <ul style="list-style-type: none">• Pham Tan Cong, President, Vietnam Chamber of Commerce and Industry - VCCI• Barbara Beltrame Giacomello, Vice President for Internationalization, Confindustria |
| 10.40 – 10.50 | Lanching CDP Business Matching Platform: an innovative tool to develop trade relations between Italy and Vietnam <ul style="list-style-type: none">• Riccardo Honorati Bianchi, Head of Country System Initiatives; CDP Business Matching Platform Coordinator |
| 10.50 – 11.10 | Roundtable: Business Opportunities and Financial instruments supporting investment and economic relations between Italy and Vietnam <ul style="list-style-type: none">• Fabio De Cillis, Director, Italian Trade Agency Office in Ho Chi Minh City• Michele D'Ercole, President, Italian Chamber of Commerce in Vietnam – ICHAM• <i>Vietnamese representative</i>• Giulio Dal Magro, Head of Development Financing, CDP• Francesca Alicata, Head of External Relations, SIMEST |
| 11.10 – 11.15 | Concluding Remarks |