



March 24th 2022

14.00 CET

Live Streaming

sace   
gruppo cdp

  
CONFINDUSTRIA  


 CCIIST  
İtalyan Ticaret ve Sanayi Odası Derneği  
Camera di Commercio e Industria  
Italiana in Turchia

# Selling & Buying Made in Italy: furniture & design in Turkey

**SACE**, together with the **Italian Chamber of Commerce & Industry in Turkey** and **Confindustria**, is pleased to invite you to a **presentation of new business opportunities in Turkey**. Italian SMEs attending will be able to **get in touch with major buyers of Italian goods**. The segments under focus for the Turkish market will include **furniture for residential and office spaces**.

The meeting will also explain how SACE can support Italian Exporters as well as local buyers to do business - with competitive payment terms. Following the plenary session, the organizers will provide all necessary details to foster business relations between Italian exporters and Turkish buyers.

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## Agenda

### 14:00 Opening remarks

Luca Passariello, Head of Supply Chain and Business Promotion – SACE  
Raffaele Langella, Director International Affairs - Confindustria

### 14:10 Opportunities in the Turkish furniture market

Fatih Aycin, Secretary General of the Italian Chamber of Commerce & Industry in Turkey

### 14:30 How SACE can enable business opportunities

Yeliz Tufekcioglu, Head of Istanbul Office & Head of Europe HUB – SACE

### 14:40 Wrap Up and Q&A

*Moderator: Simona Vultaggio, Supply Chain and Business Promotion - SACE*

For more information:  
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