



Doing Agribusiness in Sub-Saharan Africa

opportunities for Italian companies

(agri-food, environment, chemical, transport, renewable energy, machinery)

3rd December 2020

PROGRAMME

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| 10.00-10.15 | Welcoming remarks <ul style="list-style-type: none">• Barbara Beltrame, Vice President for Internationalization, Confindustria• Letizia Moratti, President, E4Impact Foundation• Pierfrancesco Latini, CEO, SACE |
| 10.15-10.25 | Opening remarks <ul style="list-style-type: none">• Fabrizio Lobasso, Subsaharian Africa Deputy Director, Italian Ministry of Foreign Affairs and International Cooperation |
| 10.25-10.50 | Keynote speech – Research: “Agribusiness in Africa and trade relations with the EU and Italy: opportunities and perspectives” <ul style="list-style-type: none">• Stefano Baldi, Senior Project Manager BU Agroalimentare, Nomisma |
| 10.50-11.00 | Financial support to export: SACE activity in Sub-Saharan Africa <ul style="list-style-type: none">• Simonetta Acri, Chief Mid Market Officer, SACE |
| 11.00-11.20 | Country Focus (Tanzania and Ethiopia) <ul style="list-style-type: none">• Riccardo Zucconi, Director, ICE office in Addis Abeba• Roberto Mengoni, Ambassador, Italian Embassy in Tanzania• Marco Lombardi, appointed Amb., Italian Embassy in Tanzania |
| 11.20-11.40 | Case studies <ul style="list-style-type: none">• Iacopo Meghini, CEO, Metalmont• Moses Kimani, CEO, Lentera Africa• Alessandro Moretti, Partner, Andersen |
| 11.40 | Ending session & start of B2B meetings |

Moderator: Francesca Pasquarelli, International Affairs, Confindustria

Working language: English

B2B meetings: from 12:00 am to 5:00 pm

SIGN-UP: <https://go.confindustria.it/agribusiness-africa>